



LUDWIGSBURG



**Startup
Deep Ecosystems
Conference
in Ludwigsburg
23-24 June 2022**

Summery results

Highlights

23 - 24 Juni 2022 in the Reithaus Ludwigsbburg



over 100
attendees



22
nationalities



37%
female attendees



4
workshops on new trends
of ecosystem buildings



30
expert speakers



4
strategy briefs



LUDWIGSBURG

How it was...



Watch the Video: <https://youtu.be/A-79-6OW9sA>



LUDWIGSBURG

Attendee's Profile

Others

NGOs, universities, think tanks, students, journalists.

Startups/Founders

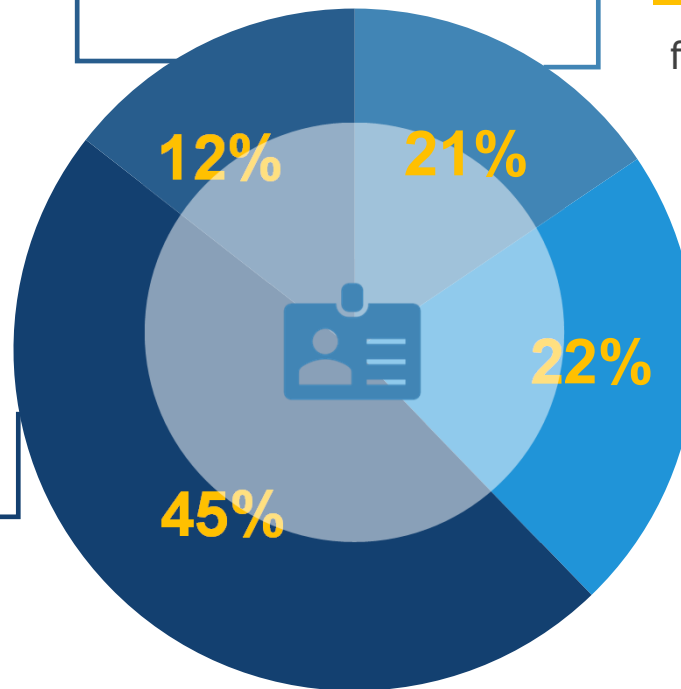
founders/co-founders of startups.

CEOs/Managing Directors

senior business leaders with high-ranking executive titles preceded by the word "chief."

Senior/Ecosystem Managers

city/municipality economic promotion managers, innovation officers, project managers, co-working, ecosystem leaders and consultants.

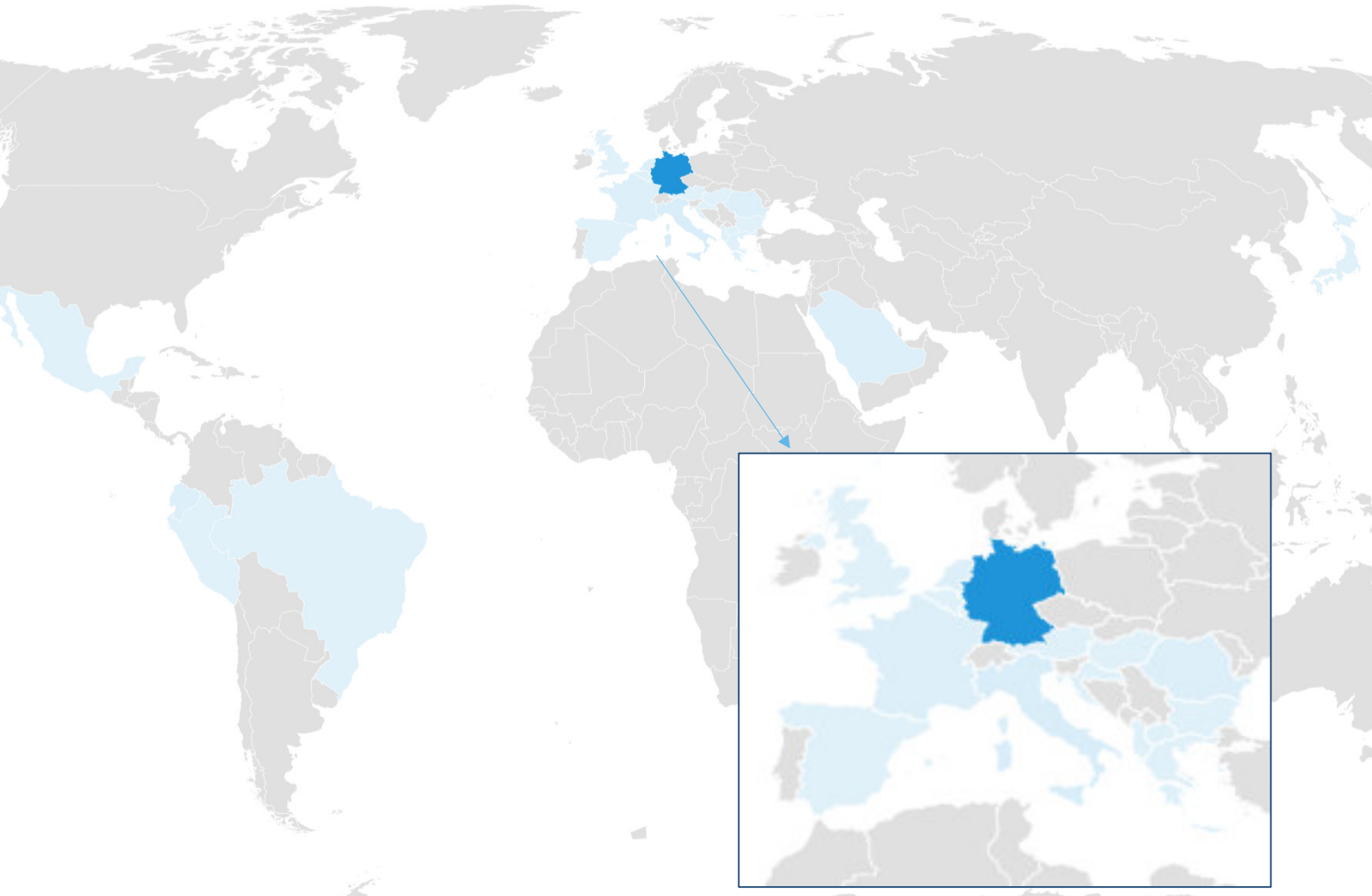


Attendees from following companies



Countries represented

Attendees' nationalities



102

Attendees

22

Countries

15%

Non-Europeans



Sessions



4 workshops on new trends of ecosystem building

Partners:

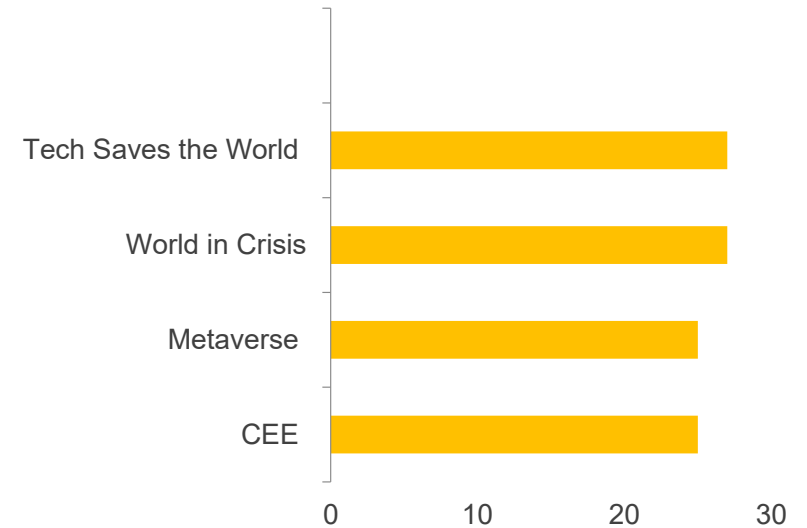
ICEVENTURE

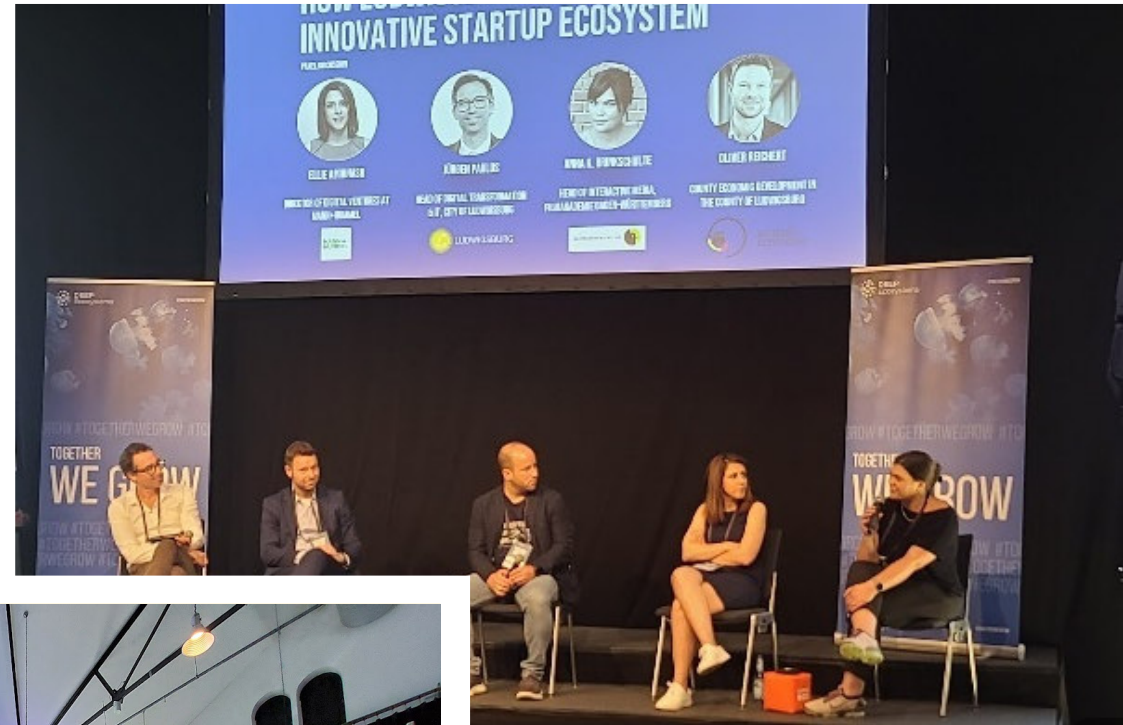


Topics:

- Is It Time to Go East? How CEE Hubs are Building Thriving Startup Ecosystems.
- World in Crisis: Where will Venture Capital Go
- Tech Saves the World: How Public Institutions Use Hackathons and Accelerators to Solve Societal Problems
- Dinosaurs in the Metaverse: Will Manufacturers in Europe Survive the Impact of the New Internet?

by # of participants





donet
y Promotion Advisor
Council



Speakers



30
expert speakers



40%
female speakers



70%
Managing Directors
and CEOs



RENATE SCHMETZ

First Mayor of Ludwigsburg



MANUEL KRAUSS

Senior Consultant Business Model
Innovation at Bosch Innovation
Consulting



JOLANTA GATZANIS

Innovation Network, City of
Ludwigsburg



DR. HEIKE LANGNER

Director of Performance Expert
Service for Outside-In at Robert
Bosch GmbH



STELLA DEPPE

Policy Advisor Digital
Development/ Innovate2030 at
GIZ



ERTAN CAN

Managing Partner at Multiple
Capital



JULIA CORDONET

International City Promotion
Advisor at Barcelona City Council



MICHAL KOŠINA

Senior Mandate Manager,
Mandate Management - Equity,
European Investment Fund (EIF)

See full list [here](#)

Conference Booths



7 booths

- Swarco
- MHP Riesen
- Bechtle
- Mann+Hummel
- Pixelcloud
- Kresisparkasse Ludwigsburg
- Helix Pflanzen



Sponsors & Partners

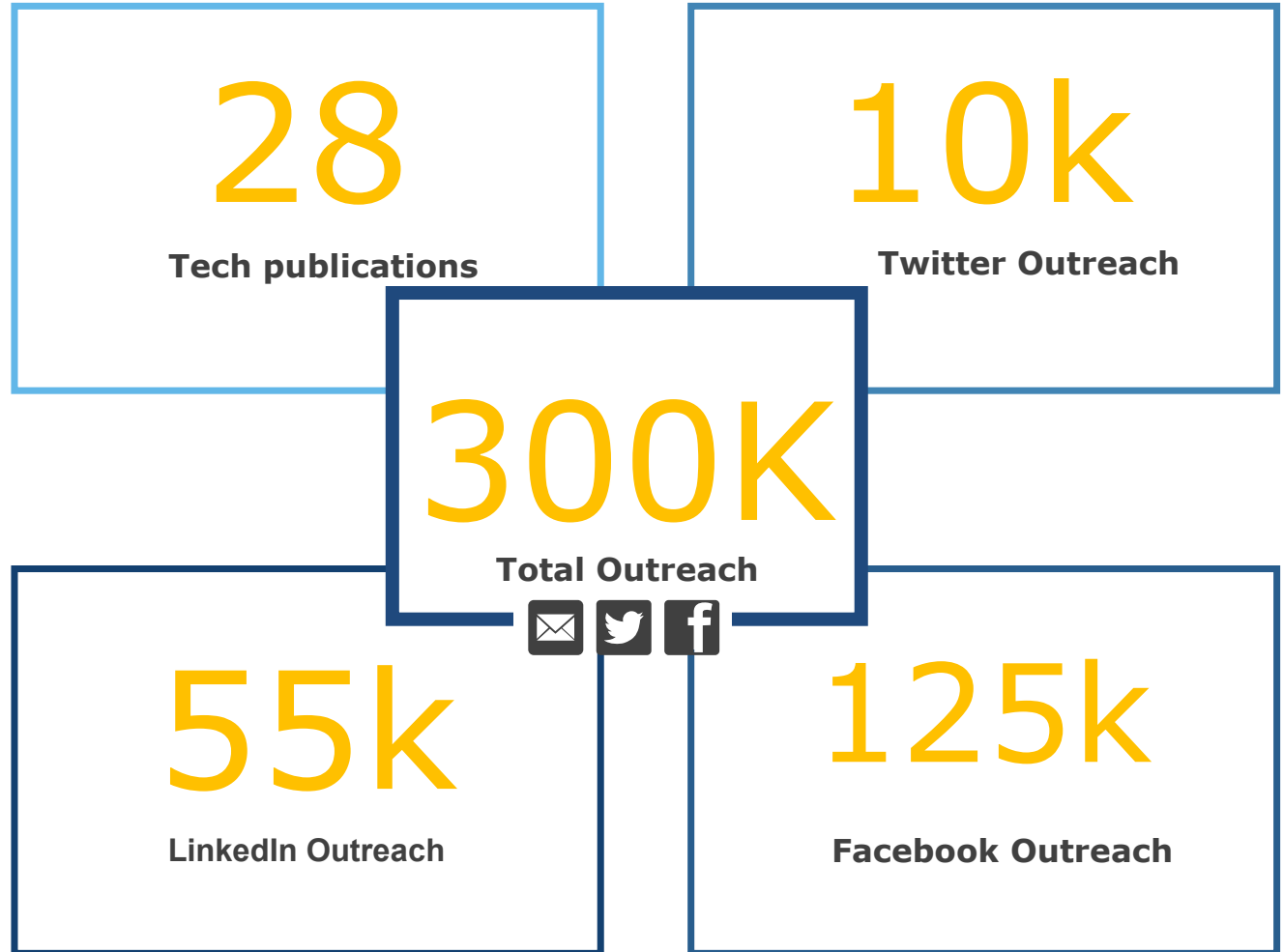




LUDWIGSBURG

Social Media Coverage

Highlights



Social Media Mentions

BABLE Smart Cities
3,955 followers
5h •

Our Senior Smart Cities Consultant, **Vaishali Anavatti**, was at the Deep Startup Ecosystems Conference in Ludwigsburg and exchanged views with many in the field of startups and innovation!

It was an inspiring couple of days and a great chance for us to meet and network with innovative startups, corporates and cities from all over the world.

Stadt Ludwigsburg | **Renate Schmetz** - First Mayor of Ludwigsburg | **Jolanta Gatzanis** - Innovation Network Ludwigsburg | **Thomas Kösters** - CEO DEEP Ecosystems | **Ellie Amirnas, PhD.** - Director of digital ventures **MANN+HUMMEL** | **Paulus Jürgen** - Head of digital transformation Ludwigsburg | **Anna K. Brinkschulte** - Head of interactive media **Filmakademie Baden-Württemberg GmbH** | **Oliver Reichert** - County economic development Ludwigsburg

#smartcities #bablesmartcities #startups #innovations #ludwigsburginnovation #deepecosystems



You and 24 others

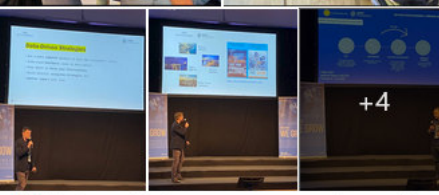
Naveed Syed • 1st
Founder at Network Development Hub GmbH, Collaborator, Futurist, Inn...
3d •

I was in Germany last week and I had the pleasure to attend the DEEP Ecosystems event in Ludwigsburg, Stuttgart. Kudos to **Thomas Kösters Sebastian Diaz Mesa Harald Eisenhauer Takhmina Lolakova** for hosting an amazing event.

It was a pleasure to meet some amazing startup ecosystem leaders like **Imre Hild Cristina Toncu Blagica Eftimova FILIP STIPANCIC Martin Gramling Assim Ishaque Nevena Stavreva-Nanova Jolanta Gatzanis Katrin Kobe Manuel Krauß Sara Usinger Angel Puente Reyes** and many more learning about their innovative initiatives and programs detailing their platforms and support systems they provide for their startups and scaleups. I am looking forward to reaching out to them for further collaboration.

I would highly encourage startup ecosystem players not only in CEE but globally to follow and reach out to the leadership at **DEEP Ecosystems** to learn more about how they can help and assist you in their journey.

Network Development Hub is keen and excited to take our journey with Deep Ecosystems to the next level and start creating a strategic roadmap to incorporate their offerings within our portfolio of services.
MANN+HUMMEL Bosch Accelerator Program Bosch Innovation Consulting #Entrepreneurship #Networking #Innovation #Creativity #Motivation #Leadership #Future #Management
Clemens Wasner Fabian Gems Ruediger Koester Jeannette Gorzala Ahmad Haj Mosa Hans Hagen Peter Boon Sherin Mathew Abed Jannomahmed Eduardo Marin Saeed Al Dhaheeri Mohamed Abdul Rahim Wael Osman Stoyan Yankov Vivian Gomes Raya Drenski Jernej Dvoršak Veneta Ivanova



Assim Ishaque and 43 others
4 comments • 1 share

Heute in der LKZ über unsere internationale Startup Ecosystems Konferenz in Ludwigsburg. Danke an die Redaktion! <https://lnkd.in/eYYh882E>
#Ludwigsburg #DeepEcosystems #wirtschaftsfoerderung #renateschmetz #ellieamirnas #mannundhummel #janericraschke #heikelangner #bosch #innovationsnetzwerk



Anastasis Giannakakis und 23 weitere Personen
2 Kommentare

Reaktionen

Martin Gramling • 2nd
Digital Strateg Manager Germany
"Nächster Halt, #Ludwigsburg!"

I was more than happy to return so early to #Reusseldorf with my purple polo on

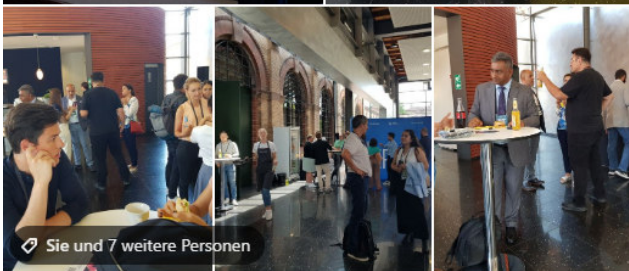
It's time for the next stop, as I'll tomorrow attend the Deep Startup Ecosystems Conference organized by DEEP Ecosystems.

For more information about the event, follow the following link <https://lnkd.in/eEAR8jm>



Ludwigsburg (Germany)
23rd / 24th JUNE

Gestern beim Auftakt der internationalen Startup- Ecosystem- Konferenz im Reithaus in Ludwigsburg mit **Renate Schmetz** (Erste Bürgermeisterin LB), **Thomas Kösters** (DEEP Ecosystems) und mir (Innovationsnetzwerk LB) und über 100 Gästen aus über 20 Nationen. Es gab interessante Vorträge, inspirierende Workshops und Pitches von Innovationsmanagern, Ecosystem-Builders, Startups, Unternehmen wie Bosch, Mann+Hummel, Swarco, MHP Riesen, Pixelcloud, Bechtle, Wohnungsbau LB u.v.a, sowie der Filmakademie und dem Animationsinstitut. Eine Vertreterin der Stadtverwaltung Barcelona informierte, wie die Stadt zu den Top 3 innovativsten Städten Europas wurde.
#stadtludwigsburg #deepecosystems #startups #innovations #ecosystems #bosch #bechtle #barcelona #mannundhummel #mhpriesen #pixelcloud #swarco #filmakademieludwigsburg



Renate Schmetz und 20 weitere Personen
2 Kommentare • 1 Share

Notable Publications



Wirtschaftsförderung
Konferenz in Ludwigsburg: Start-up-Experten vernetzen sich
 Barockstadt ist auf der Start-up-Landkarte sichtbar: Internationales Treffen lockt Finanziers und Innovationsmanager aus 24 Ländern in die Reithalle- Bosch und Co. strecken ihre Fühler aus.



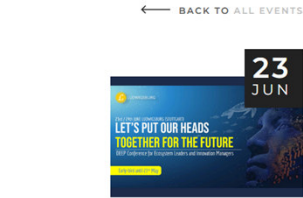
BMZ digilab invites you to talk about open innovation on an ecosystem conference in Ludwigsburg:
"Systemic Approaches to create and develop Sustainable Ecosystems of Innovation – How Public Institutions use Hackathons and Accelerators to solve Societal Problems."
 The conference brings together ecosystem leaders and innovation managers kickstarting strategic projects to explore the question: How public institutions use hackathons and accelerators to solve societal problems.
 Our digilab deep dive is hosted at **DEEP Start-Up Ecosystem Conference** on June 23rd in Ludwigsburg, from 11:40 am – 14:26pm CET.



DEEP Ecosystems Conference 2022
 Dates: June 23-24, 2022 | Register [here](#)
 Prices: free passes available
 Location: Ludwigsburg, Germany
 DEEP Ecosystems Conference 2022

STARTUPS MAGAZINE

SUBSCRIBE TO THE NEWSLETTER

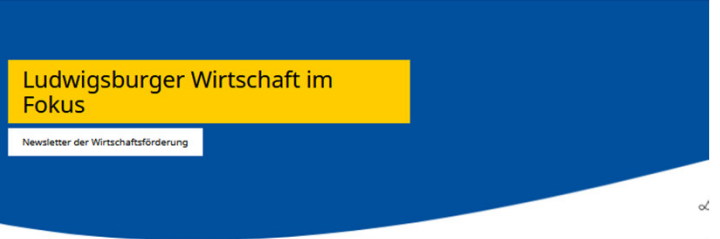


DEEP STARTUP ECOSYSTEM CONFERENCE 2022
 TIME: 23 - 24 JUNE | 09:00 - 22:00
 PLACE: Ludwigsburg, Germany
 INFO: Homepage Facebook
 + ADD TO CALENDAR

DEEP STARTUP ECOSYSTEM CONFERENCE

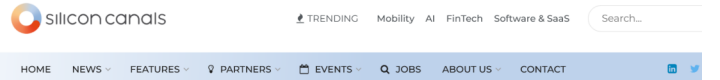
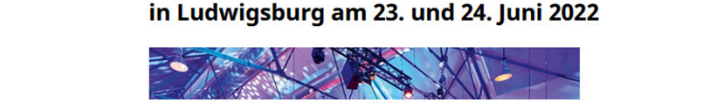
BUY TICKET
 Live Event Host: Deep Ec

DATE	Thursday, 23 Jun	LOCATION	
TIME	09:30 AM	PRICE	



Wirtschaft und Innovation > Wirtschaftsförderung > Newsletter Wirtschaft im Fokus > 2022 > 03 > Mitteilung 16.03.22 16:23

Erste europäische Start-Up DEEP Ecosystem Konferenz in Ludwigsburg am 23. und 24. Juni 2022



JUNE, 2022

23-24 DEEP ECOSYSTEMS CONFERENCE
 THE LEADING STRATEGY FORUM FOR INNOVATION LEADERS
EVENT DETAILS
 The DEEP Ecosystems Conference brings together an exclusive gathering of 100 innovation managers and innovation ecosystem leaders from over 15 countries to accelerate the growth of the pan-European innovation space.
 Join us for international connections, deep insights on innovation trends and opportunities to raise funds for your ecosystem. Together with our partners at **Robert Bosch GmbH**, **Porsche Digital**, **MANN+HUMMEL**, and the City of Ludwigsburg, we invite you to take the chance to meet the hidden champions in the high-tech heart of Germany.
 See our [website](#) for the detailed program that will cover:

WIRTSCHAFTSFÖRDERUNG
Start-up-Experten vernetzen sich
 Konferenz lockt Finanziers und Innovationsmanager aus 24 Ländern in die Reithalle- Bosch und Co. strecken ihre Fühler aus.

LUDWIGSBURG. Start-ups gehen bei vielen Zulieferern ab und zu. Die Unternehmen für die Zulieferer sind aber die Kunden für die Zulieferer. Das ist die Logik der Start-up-Ökonomie. Die Reithalle in Ludwigsburg ist ein gutes Beispiel für diese Logik. Hier treffen sich Start-ups und Experten, um sich zu vernetzen. Die Konferenz ist ein wichtiger Bestandteil der Wirtschaftsförderung in Ludwigsburg. Sie bietet eine Plattform für den Austausch von Ideen und Erfahrungen. Die Konferenz ist ein wichtiger Bestandteil der Wirtschaftsförderung in Ludwigsburg. Sie bietet eine Plattform für den Austausch von Ideen und Erfahrungen.

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Comments on the Event

- „Thanks for the event, looking forward to make it bigger together.“ (Ellie Amirasr, Mann+Hummel, Director Digital Ventures)
- „Herzlichen Glückwunsch zu der sehr gelungenen und abwechslungsreichen Tagung.“ (Renate Schmetz, Erste Bürgermeisterin der Stadt Ludwigsburg)
- "We are glad that Bosch and Bosch Innovation Consulting were part of it." (Manuel Krauß, Business Model Innovation @ Bosch, Bosch Innovation Consulting)
- „I came to present Barcelona and the Barcelona Ecosystem. The municipality has built the ecosystem because the ecosystem is good for our citizens in a way that it provides solutions for the problems that the city and the citizens face.“ (Julia Cordonet, Barcelona City Council)
- „We usually get lost in the details when looking for solutions. We need a broader understanding of co-creation to move forward. This conference is a great initiative.“ (Anne-Cécile Graber, Change & Organisationsberaterin für Vorstände)
- "Frau Gatzanis, Sie haben der Konferenz einen tollen Rahmen geboten und einige gute Referenten beigetragen. Ich fand das Format spannend und die internationale Auswahl der Teilnehmer ebenso.“ (Oliver Reichert, Wirtschaftsförderer Landkreis LB)
- „It was an inspiring couple of days and a great chance for us to meet and network with innovative startups, corporates and cities from all over the world.“ (BABLE Smart Cities, Vaishali Anavatti)
- „Ich fand das Format großartig, erfrischend und inspirierend – anytime again!“ (Jürgen Paulus, Stadt Ludwigsburg, Fachbereichsleiter DIGITALISIERUNG UND INFORMATIONSTECHNIK)



ELLIE AMIRASR

Director of Digital Ventures at
MANN+HUMMEL



RENATE SCHMETZ

First Mayor of Ludwigsburg



MANUEL KRAUSS

Senior Consultant Business Model
Innovation at Bosch Innovation
Consulting



JULIA CORDONET

International City Promotion
Advisor at Barcelona City Council



Anne-Cécile Graber



OLIVER REICHERT

County Economic Development in
the County of Ludwigsburg



JÜRGEN PAULUS

Head of Digital Transformation &
IT, City of Ludwigsburg



Vaishali Anavatti



Outcomes

Benefits

Enhanced city exposure and image

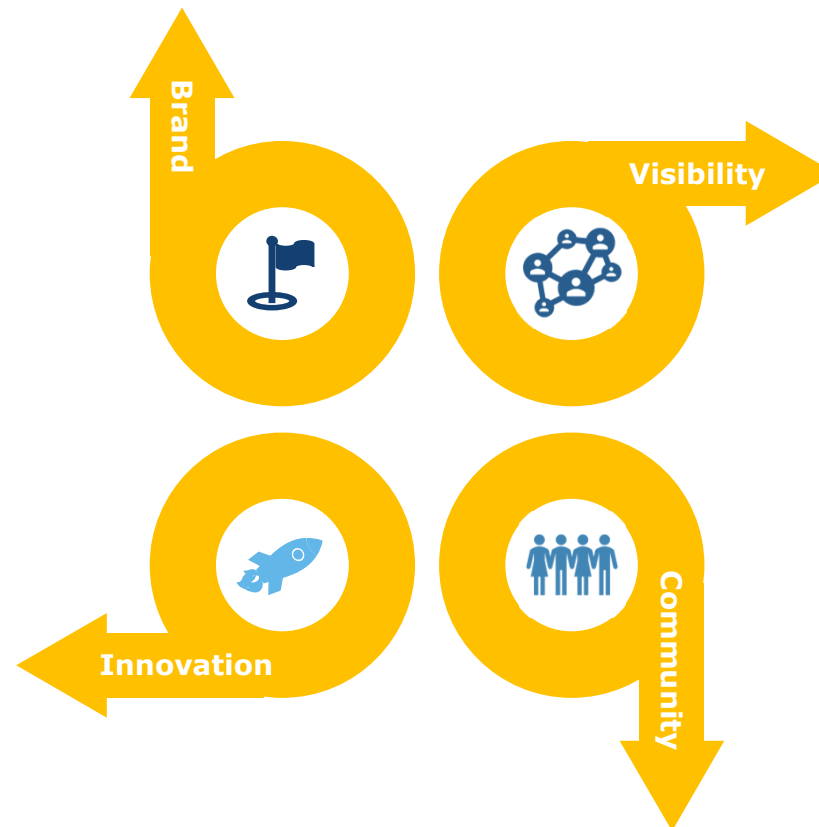
Ludwigsburg for two days turned into an international innovation hub

- Increase of Brand Recognition;
- 90 international innovation leaders, governments, and innovation managers;
- showcase of its companies, progress and initiatives.

Knowledge Exchange

During the event, the city and local startup support organizations were exposed to novel concepts and ideas

- new knowledge, experiences and expertise;
- 4 workshops on trending topics in the startup world;
- data-driven Strategy briefs.



Increased startup scene awareness

The city has been on everyone's radar for months:

- Website with Ludwigsburg's startup scene info;
- At least 300k people have been reached online;
- Keynotes by mayor, innovation network lead as well as city's CTO.

Tech community activated

Community leaders in the city had a venue to come together also among themselves and exchange

- Demonstrating support for key local players like Mann+Hummel, Bosch, Film Academy, Pixelcloud and etc;
- Neutral and safe environment to speak open and exchange;
- Ideation of new collaborations and projects.



LUDWIGSBURG

contact



JOLANTA GATZANIS

Innovation Network, City of
Ludwigsburg

Stadt Ludwigsburg

Stabsstelle Wirtschaftsförderung
Gesamtkoordination Innovationsnetzwerk
Stuttgarter Straße 2/1
71638 Ludwigsburg

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